

Harness the  
*power* of  
**Braemar**

By SEELEY INTERNATIONAL ™



**AUSTRALIAN  
DESIGNED, MADE  
AND OWNED!**

# Inspirational comfort, combined with ultra-energy efficiency!

## A reputation built on quality and endurance

Founded in 1938 and being the oldest of Seeley International's brands, Braemar remains one of Australia's most recognised and trusted brand names today.

Backed by an 80 year history of innovation and success, the Braemar range is the recipient of many industry awards, including:

- The prestigious Good Design Awards in 2018 for the Braemar Evolution range.
- The Product Design Award in 2016 for the SuperStealth®
- Winner of the prestigious 2016 Australian Business Award.

These Awards reflect Braemar's commitment to sustainability; recognising its reduced energy usage, ultra-low noise, and reduced impact on the environment.

### Braemar benefits:

- Superstealth® Axial Fan
- InvertaCool® motor
- Trusted brand for over 80 years



This warranty has terms and conditions, including the requirement for regular servicing of the product in accordance with the owner's manual.

# Braemar range

## Evolution

With its low profile, superb design, the Braemar Evolution unobtrusively sits below the roof ridgeline to blend seamlessly with your home.

- InvertaCool® motor, using far less energy than a standard motor.
- Superstealth® axial fan.
- Ultra quiet.
- 24% more active chillcell cooling pad area than the Paradigm™.
- The **Lowest Profile Range** of high-performers!

Available colours<sup>8</sup>



## SuperStealth® Invertair® Series

The world's first high performance inverter axial evaporative air conditioner with the highest cooling capacity and energy efficiency in the Braemar range.

- Ultra-quiet cooling.
- Outstanding high-performance cooling.
- Patented ultra quiet SuperStealth® fan (quieter than the standard stealth fan).

Available colours<sup>8</sup>



## Paradigm Series™

Proven performer

- Braemar quality and reliability.
- High efficiency and cooling performance.
- Premium water management system.

Available colours<sup>8</sup>



<sup>8</sup>Colours may vary, Heritage Green made to order.

Harness the *brilliance* of  
Braemar Evolution!



The coolest, compact, low profile air conditioner in the world.

## Features and benefits

### Exceptional water distribution

The water distribution system includes a combination of pressurised and free-flowing water systems, providing:

- Even water flow over the sides of the top pannel, ensures maximum pad area and maximum cooling at all times.
- Australian designed, world patented, free flow, water distributor ensures constant, even pad saturation increasing the cooling capacity and outperforming competitor products.

### Breakthrough Black Magic® MINI-CELL<sup>7</sup> CHILLCEL<sup>®</sup> pad technology

- The only evaporative cooling medium of its kind. Fully manufactured in Australia to address the harsh Australian climate. It's an **absolute out-performer!**
- Exclusive small cell design provides cutting-edge, high capacity cooling in a class of its own.
- Maintains our global leading Mini-Cell<sup>7</sup> Chillcel<sup>®</sup> pad technology, which increases surface area of the **fully wetted pads** by 25%, dramatically increasing cooling capacity and efficiency - **BEYOND BELIEF!**
- **Black Magic<sup>®</sup> MINI-CELL<sup>7</sup> CHILLCEL<sup>®</sup> pads** deliver superlative cooling and transformational aesthetics to your home, enabling the unit to blend seamlessly into its surroundings.

### Power control module helps save water and power

- Microprocessor constantly analyses water quality, water consumption and power output.

### Tornado<sup>®</sup> pump that won't block

- Australian designed and manufactured.
- Exceptional reliability in extreme conditions.
- Dual directional – it can't block!



### Auto Cleanse™ - Auto water draining keeps your system clean

- Empties the reservoir automatically when system is not in use, leaving it clean and dry.
- Ensures the system always operates at maximum efficiency, while using the minimum amount of water.
- Helps to reduce seasonal maintenance<sup>9</sup> as required by some other brands.

7. Patent pending. 9. Seasonal maintenance does not replace regular maintenance of the unit as required for peak performance.



**UV stabilised and corrosion free**

- The cabinet and water reservoir components are injection moulded structural foam polypropylene (Permatuf®) and are UV stabilised and non-corrodible.



**SuperStealth® Technology**  
(Evolution & SuperStealth® models)

- Advanced aerodynamic design.
- SuperStealth® InvertaCool® motor and SuperStealth® fan for high energy efficiency and whisper quiet operation.



**WaterManager™ saves water**

- Uses the minimum amount of water to achieve high efficiency cooling.
- Water quality monitoring to maximise water savings.
- Keeps your system clean on the inside.

**AutoWinterseal® reduces draughts and dust**

- Automatically closes off the air conditioning ducts when not in use.
- Reduces winter chills entering your home.
- Ensures comfort all year round.

**Bushfire Protection**  
**Firewall Ember Screen (optional extra)**

- Helps guard against ember attack in bushfires.

Turn to **page 30** for more information.

# Harness the *simplicity* of **MAGIQTOUCH®** controller

## Touch screen technology

Smart, sophisticated and incredibly intuitive, your MagIQtouch® controller makes operating your evaporative air conditioner a breeze. Control the temperature, fan speed and many more features on a user friendly touch screen. The discreet and modern design will blend seamlessly into the décor of your home.

## Main Features



### Program mode

Programmable 7 day, 4 time period program, customisable to suit your lifestyle (including a temporary over-ride function).



### Energy saving quiet night mode

A comfortable nights sleep that won't cost the earth. The energy saving quiet night mode automatically reduces fan speed during the night for even greater economy at lower noise levels.



### Manual mode

Manually control temperature and/or fan speed settings, at will.



### Cooling & Heating

Control both your cooling and heating from one MagIQtouch® controller.



### Auto-clean™ Function

World's first fully automated pad cleansing capability enables you to set and forget, ensuring your cooling pads remain clean, fresh and functional all summer long, season after season<sup>12</sup>.



### Useful settings

Access additional features such as child lock, and servicing information.

## Optional Extra: Magiqtouch® Air Sensor

The MagIQtouch® Air Sensor monitors temperature and humidity levels. It allows you to mount your MagIQtouch® controller in the most convenient place in your home, as the MagIQtouch® Air Sensor will then take over temperature control from the MagIQtouch® controller. This can then be located in the best place in the house to ensure ultimate cooling comfort for everyone.



## Wi-Fi Smart app<sup>13</sup>



Control your cooling comfort needs directly from your mobile device! For example, turn on your cooler wherever you are, ensuring you come home to a cool home on those hot summer days.

The smart app is free and available for download on your smartphone.

## Smart home integration<sup>13</sup>



Control temperature and fan speeds with your voice through Amazon<sup>14</sup> Alexa or Google Assistant<sup>15</sup> technologies.

Voice commands are easy and simple to use, like "Alexa, turn on my Cooler" or "Hey Google, set the Cooler to 21 degrees".

<sup>12</sup>.Only for cooler models fitted with the water management system. Ask your dealer for further information.

<sup>13</sup>.Requires MagIQtouch® wall control, MagIQtouch® Wi-Fi smart kit and MagIQtouch® account to operate. Additional costs may apply.

<sup>14</sup>.Requires Wi-Fi, Google Account and a compatible device. Google and Google Home are trademarks of Google LLC. Additional costs may apply.

<sup>15</sup>.Requires Wi-Fi, Amazon Account and a compatible device. Additional costs may apply.

# Harness the *power* of wifi and wireless



## Controller upgrade options



### Wireless:

- Battery operated Wireless Controller using Radio Frequency technology.
- Ideal for renovations, or where access for cabling is limited.
- Easier to install, the RF option also provides up to 2 master controllers.
- Can control the entire system from 2 locations, rather than 1; an ideal solution for larger, or two storey homes.



### Wifi Enabled<sup>16</sup>:

- **Take complete control of your comfort at home, at all times.**
- Upgrade to a WI-FI module to work with your wired-in MagIQtouch® Controller,<sup>17</sup> enabling you to control your heating directly from your personal device through our smart app.
- The Smart app is available on Android and IOS devices.
- Integrate into voice activated smart home controls like Google Home and Amazon Alexa.

16.Requires MagIQtouch® WI-FI kit, compatible MagIQtouch® controller and MagIQtouch® account to operate. Additional costs may apply.

17.MagIQtouch® WI-FI Module is not compatible with MagIQtouch Wireless Controller, Existing installations including a MagIQtouch® controller may need to be upgraded if purchasing the WI-FI module. Additional costs may apply.



Google Home



amazon echo



Available for download now on iOS and Android





# Additional Information

## Combined heating and cooling solution

A Seeley International Ducted Gas Heater will complement your Evaporative cooling system:

- Warm and cosy in winter; fresh and cool in summer!
- MagIQtouch® controller will seamlessly control **both** heater and cooler systems.
- Braemar has the highest efficiency star ratings in Australia for ducted gas heating<sup>18</sup>.



## Keep your home secure

**Did you know you can cool your home without leaving your doors and windows open?**

Cost effective and easy to install, the **Security Relief Vent™** allows you to run your evaporative air conditioner while you are out, with all your windows and doors safely closed and locked.

Your home will **stay** cool, because the **cool** exhaust air is released into the hot roof space, cooling everything while you're out.

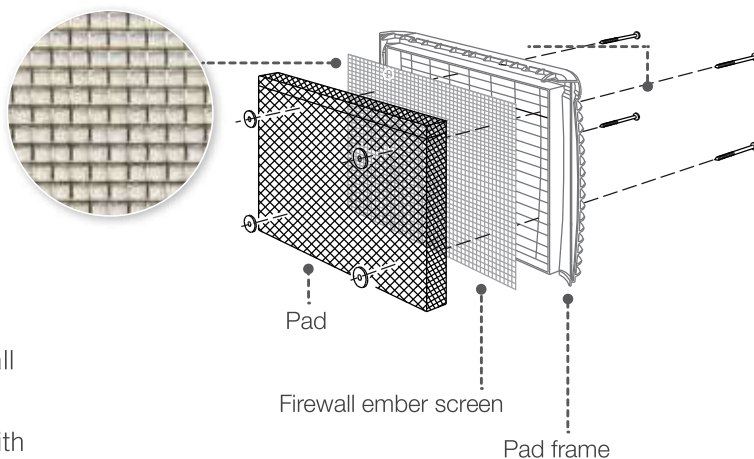
When you return home, if you wish, simply open up your windows and doors as normal - either way, you will **maintain** the delivery of fresh, cool air **throughout** your home.



## Bushfire protection

### Firewall Ember Screen (optional extra)

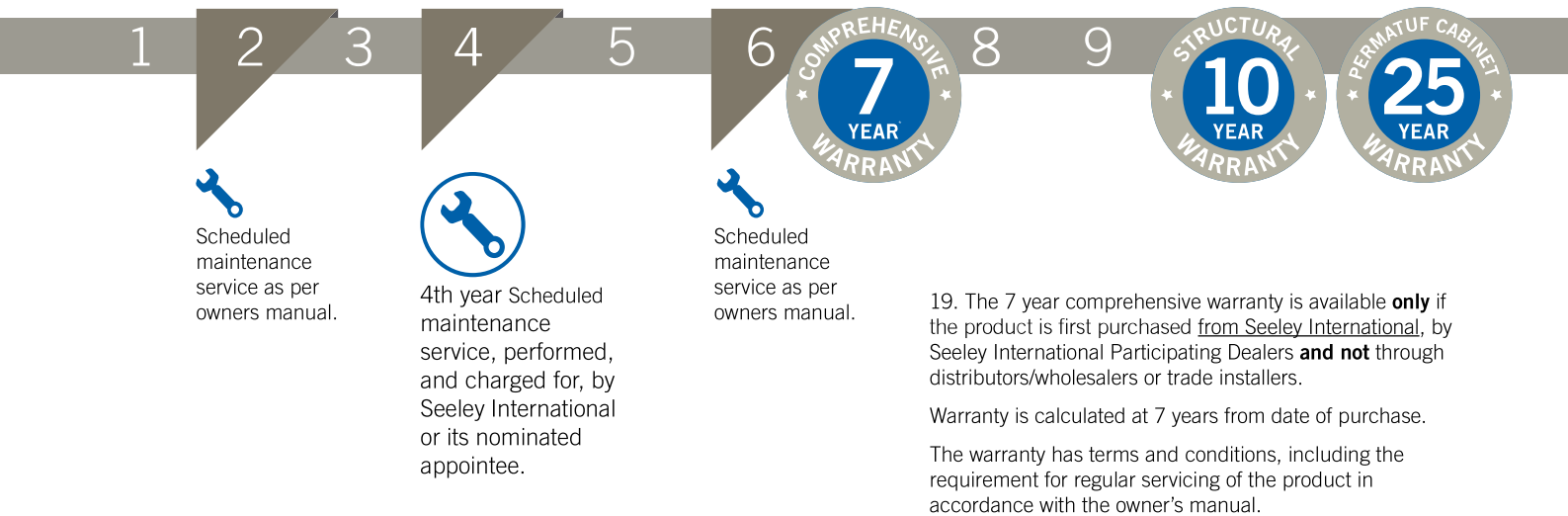
- Helps guard against ember attack in bushfires.
- Made from non-combustible mesh.
- Maximum aperture of 2mm.
- Can be fitted to existing cooler pad frames.
- Minimal reduction in air flow of around 5%.
- To meet BAL ratings, the cooler **also** requires a Firewall Auto Seal installed.
- Fitting both Ember Screen and Auto Seal to comply with BAL ratings will reduce airflow by up to 15%.



# Warranty Terms

## 7 Year Warranty - Breezair & Braemar

7 year Comprehensive Warranty<sup>19</sup>, 10 year cover on all structural components, plus a hefty 25 year cover against corrosion, on its Permatuf<sup>®</sup> cabinet.



## 5 Year Warranty - Coolair<sup>20</sup>

5 year Warranty, 10 year cover on all structural components, plus a hefty 25 year cover against corrosion, on its Permatuf<sup>®</sup> cabinets.



Register your warranty and go into the draw to win a prize worth \$500<sup>21</sup>.

**Prize includes 2 free services (up to the value of \$400) and a \$100 eftpos gift card**

All you need is your home owners' manual.

Visit [seeleyinternational.com/warranty](https://www.seeleyinternational.com/warranty) and follow the prompts.

Have your serial number ready.

18. 3 to 6 star, and 7 star equivalent products.

20. Coolair 5 Year only warranty applies to products purchased from October 1st 2020.

21. Terms and conditions apply.

See: <https://www.seeleyinternational.com/residential/support/warranty-prize-draw-winners/> for more information, including the dates of the promotion.

